

Video Editing Course

Professional video editing for social media and YouTube.

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| DURATION | COURSE PRICING | CORE TOOLS |
| 3 Months | ₹12,000 ₹8,499 Only | Premiere Pro & CapCut |

KEY LEARNING PILLARS

- **Adobe Premiere Pro Mastery:** Advanced timeline control, multi-cam editing, precision cutting tools, and structural pacing.
- **CapCut Mobile & Desktop Ecosystem:** Rapid professional workflows, built-in tracking elements, and automation layouts.
- **High-Engagement Reels Editing:** Micro-content hooks, jump cuts, visual pattern-interrupts, and dynamic vertical formatting.
- **Premium Visual & Sound Effects:** Keyframing animations, sound design layering, ambient mixing, transition mapping, and masking.
- **Optimized Export Frameworks:** Codecs, custom aspect ratios, platform-specific bitrate matching, and crisp hardware rendering.

CURRICULUM ROADMAP (12-WEEK STRUCTURE)

| TIMELINE | CORE MODULE TOPIC | KEY LEARNING TAKEAWAYS & COMPETENCIES |
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| Weeks 1-2 | Interface, Media Management & Basic Cuts | <ul style="list-style-type: none">• Understanding workspace layouts in Premiere Pro and CapCut• Asset optimization, project organization, and ingest folders• Mastering rough cuts, 3-point editing, and timeline track configurations |
| Weeks 3-4 | The Mechanics of Short-Form Content (Reels/Shorts) | <ul style="list-style-type: none">• Analyzing viral editing pacing frameworks and retainment strategies |

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|--------------------|---|--|
| | | <ul style="list-style-type: none"> Structuring visual jump cuts, zoom cuts, and pattern interrupts Syncing visual audio markers seamlessly to trending beats |
| Weeks 5-6 | Advanced Dynamic Captions & Motion Graphics | <ul style="list-style-type: none"> Creating animated subtitles, kinetic typography, and emoji accents Keyframing motion properties (Scale, Position, Rotation) Building custom intro title templates and lower thirds |
| Weeks 7-8 | Transitions, Masking & Visual FX Assets | <ul style="list-style-type: none"> Applying organic adjustment layer transitions (Whip pan, Zoom, Glitch) Utilizing masks to duplicate objects or reveal creative titles Integrating green screen, blending modes, and stock overlays |
| Weeks 9-10 | Cinematic Sound Design & Audio Engineering | <ul style="list-style-type: none"> Cleaning dialogue tracks, removing noise, and normalization Layering SFX assets (Rises, Swooshes, Hits, Ambient textures) Audio ducking techniques to perfectly balance music with voiceovers |
| Weeks 11-12 | Color Grading & High-End Rendering Protocols | <ul style="list-style-type: none"> Using Lumetri Color wheels, scopes, and custom LUT applications Export profiles for Instagram, YouTube, and TikTok to preserve quality Final capstone project review, portfolio compilation, and freelance mastery |